



## THE CORPORATION OF THE UNITED TOWNSHIPS OF HEAD, CLARA & MARIA

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### **WANNA SEE YOUR NAME IN LIGHTS?**

**Well... perhaps on a plaque recognizing your financial contributions to your community?**

Welcome to Head, Clara & Maria's 2011 fundraising campaign.

Tuesday, February 22, 2011

Dear Head, Clara & Maria Ratepayer

The council and staff of the United Townships of Head, Clara & Maria have been quite successful over the past years in being the recipient of many funding opportunities and with your help we'd like to continue that record of success. Past accomplishments include funding for the pavilion and play equipment at Old Mackey Park; new washrooms and automatic door openers at the office, hall, library; Canada Day celebrations; and new lights, insulation, doors, heater in the office, hall, library and garage.

In addition to these projects, Council would like to continue to make improvements to our community and *without raising your taxes*. We want to provide comfortable public access to all of our recreation facilities now and well into the future. In order to do this, we need your help.

Some government funding organizations require the applicant to complete a certain amount of fundraising activities on their own prior to being awarded grants; hence our letter to you today. In addition to the Veseys Spring Bulb Fundraiser already commenced, Council would like to initiate a comprehensive fundraising and donation program.

Donations would be used to continue with community recreation and public space improvements. For 2011 our goals include landscaping and additional picnic tables, benches and waste receptacles at Old Mackey Park and Lacroix Park as well as a new floor on the community centre, complementing that in the new washrooms.

As a reference the following are costs of various items. The actual products purchased will depend on funds raised and product quality as approved by Council. Based on the following estimates, we will require \$32,078 total in 2011. \$15,000 is to be requested from Farm Credit Canada's AgriSpirit Fund and \$1,115 from Heritage Canada. For 2011, Council has committed \$6,885 to these projects from your tax dollars.

Just for reference:

- A basic picnic table costs: \$120
  - An attractive pedestal table will cost:  $\$597 \times 6 = \$3,582$
- A basic park bench costs: \$121
  - A deluxe version costs upwards of:  $\$270 \times 4 = \$1,624$
- A basic waste can :  $\$256 \times 5 = \$1,280$ 
  - Bear resistant waste receptacles cost: \$800 +
- The new floor for the hall will cost: \$22,792
- Canada Day Celebrations will cost over \$2,000.

We appreciate that Council already receives money from you, in the form of taxes. As is evident in our budget, *those taxes are required to cover general operating expenses*. Instead of simply raising taxes, in order to reach our goals, council has approved a donation program. This way, those who wish to and are financially able may make additional contributions, which are tax deductible. Others would not bear the costs of these “extras”.

A recognition program will be developed whereby contributions are publicly acknowledged on signage, plaques and our website. Requests for anonymity will be honoured. For sponsoring a complete purchase, your name (or the name of the person in whose name you are making a contribution) will be affixed to the furniture purchased. For smaller donations, a plaque will be erected at a central location naming all contributors. Donations will be happily accepted from individuals, families, in memoriam, from your group or organization and from local businesses and corporations.

Thank you for considering our cause. We realize that many requests are made of each of us each day and that there is only so much discretionary income to go around. Please consider the improvements to your community as you make your donation decisions for 2011 and beyond. Through the generosity of our residents Council will be able to take advantage of available funding opportunities to help finance these new projects.

For more information, please contact the municipal office or any of your Council members. Additional information will soon be on our website. To make a donation, simply include a separate cheque with your tax payment. Donations over \$10 will trigger a tax receipt.

Sincerely and on behalf of Council

Reeve Tammy-Lea Stewart